

PLUS



Our values/

Made in Italy

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

Made in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

Greenthinking

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un'asserzione molto seria, un impegno quotidiano.

Greenthinking

We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.

GRES PORCELLANATO
PORCELAIN STONEWARE

I20X278 6mm

I20X240 9mm / K2 20mm

30X240 9mm

I20XI20 9mm / K2 20mm

PLUS

Index >



ISPIRAZIONE/ INSPIRATION

Resa estetica superiore
A superior aesthetic performance

Continuità di superficie pavimento -rivestimento
Continuity between walls and floors

Versatilità d'uso
Great versatility

Performance del gres porcellanato
The performance of porcelain stoneware

Riproducibilità perfetta di materiali naturali
Perfect reproducibility of natural materials

Ideale per interni ed esterni, in contesti residenziali e commerciali
Ideal for interiors and exteriors, in residential contexts

Superficie continua

Tre spessori, sei formati, cinque finiture, 15 collezioni, più di cinquanta colori: sono i numeri di Plus, la raccolta di lastre firmata Ceramiche Keope. Un progetto unico, in cui le elevate prestazioni tecniche e la bellezza di superfici straordinariamente ricercate esaltano l'impatto visivo del grande formato. Perfette per interni ed esterni, in tutti i contesti residenziali e commerciali, le lastre Plus moltiplicano le possibilità espressive dell'architettura contemporanea.

Continuous surfaces

Three thickness options, six sizes, five finishes, 15 collections, more than fifty colours: these are the figures of Plus, the collection of slabs by Ceramiche Keope. A unique project, where exceptional technical performance and extraordinarily refined surfaces enhance the visual impact of large sizes. Perfect for interiors and exteriors, in all residential and commercial contexts, Plus slabs multiply the expressive possibilities of contemporary architecture.

INDOOR

120x278 6 mm

120x240 9 mm

30x240 9 mm

120x120 9 mm



OUTDOOR

120x240 K2 20mm

120x120 K2 20mm



16

COLLEZIONI/
COLLECTIONS

6

FORMATI/
SIZES

3

SPESSORI/
THICKNESSES

Libertà di scelta

La vocazione panoramica della lastra 120x240, la leggerezza del rivestimento 120x278 a spessore 6 mm, la forza materica dello spessore 20 mm per esterni: il bello è poter scegliere. Plus è libertà espressiva, che mette in luce la raffinata complessità grafica della superficie e permette la totale continuità tra pavimenti e rivestimenti, tra interni ed esterni, per soluzioni architettoniche di grande effetto.

Freedom of choice

The panoramic vocation of the 120x240 slab, the lightness of the 120x278 wall slab with a thickness of 6 mm and the substantial strength of the 20 mm thickness for exteriors: it's great to be able to choose. Plus is freedom of expression. The refined complexity of the surface patterns gives you the chance to create continuity between walls and floors, as well as between indoor and outdoor spaces, to obtain architectural solutions with a great visual impact.



60+
COLORI/
COLORS

7
FINITURE/
FINISHES

Ricerca estetica

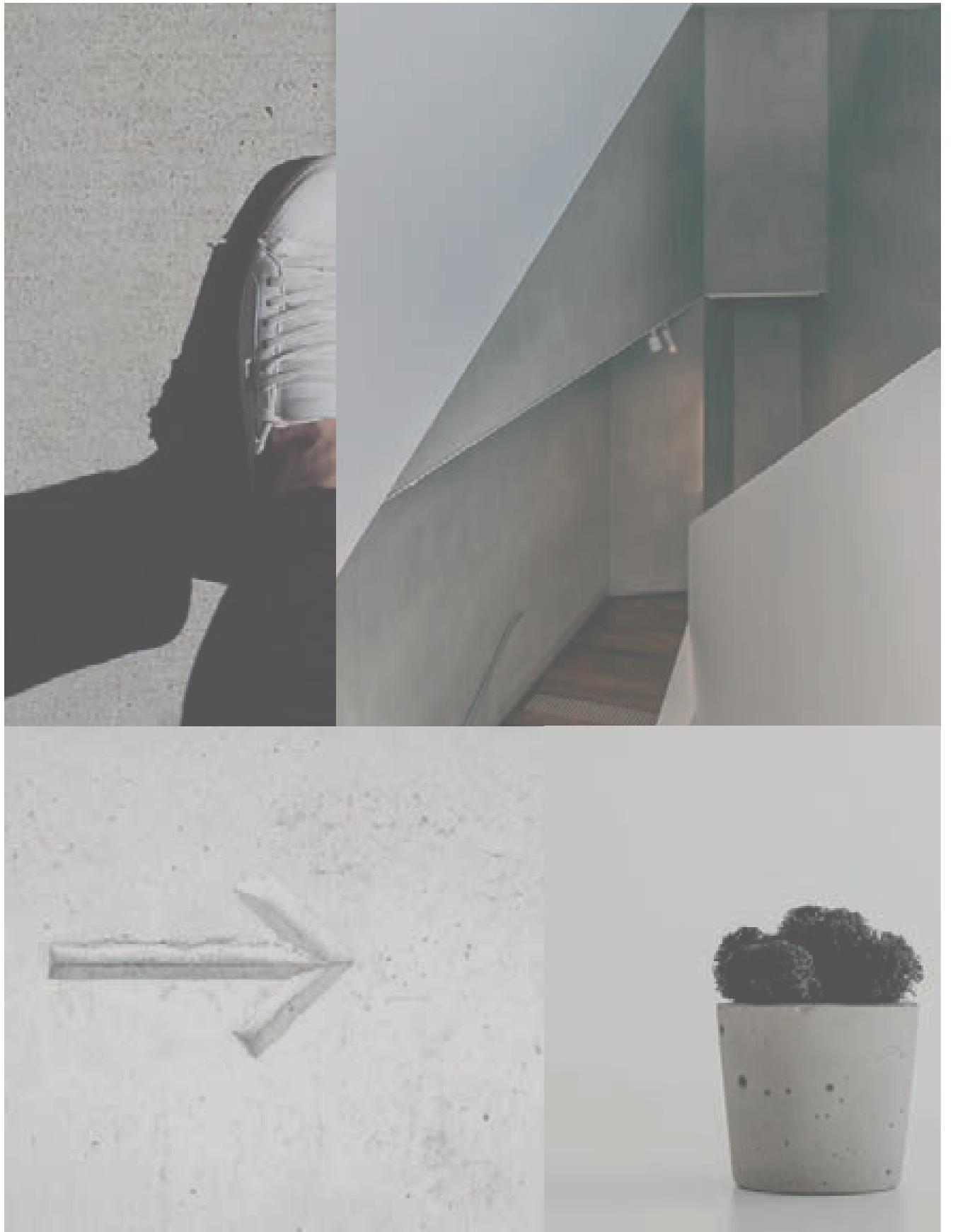
Marmo, pietra, legno, cemento, resina: Plus parla cinque linguaggi, quelli dei materiali a cui si ispira. Le grandi lastre, con le loro finiture raffinate e le superfici piacevolmente irregolari, esplorano ispirazioni naturali e contemporanee con una cura del dettaglio che non lascia nulla al caso. Una ricercatezza estetica e un ventaglio di possibilità che aprono infinite prospettive alla progettazione, proponendo un nuovo modo di concepire l'architettura.

Aesthetic research

Marble, stone, wood, concrete, resin: Plus talks five languages, those of the materials that inspire it. Large slabs, with their refined finishes and pleasantly irregular surfaces, explore natural and contemporary inspiration, with a care for detail in which nothing is left to chance. Sophisticated aesthetics and a range of possibilities that open up infinite perspectives for design and suggest a new manner of conceiving architecture.

concrete

EFFECT





NOORD GOLD
120x120 (48"x48")

NOORD GOLD
120x120 (48"x48")



concrete effect | noord gold



NOORD TAUPE
120x120 (48"x48")



NOORD TAUPE
120x120 (48"x48")

NOORD GREY
120x120 (48"x48") K2 20 mm





IKON GREY
120x278 (48"x110") - 120x120 (48"x48")



concrete effect | ikon silver

IKON SILVER
120x120 (48"x48")

IKON SILVER
120x120 (48"x48")



IKON BEIGE
120x120 (48"x48") - 60x120 (24"x48")

PERCORSI EXTRA PIETRA DI BRESCIA
120x120 (48"x48") K2 20 mm



MOOV GREY
120x278 (48"x110") - 120x120 (48"x48")



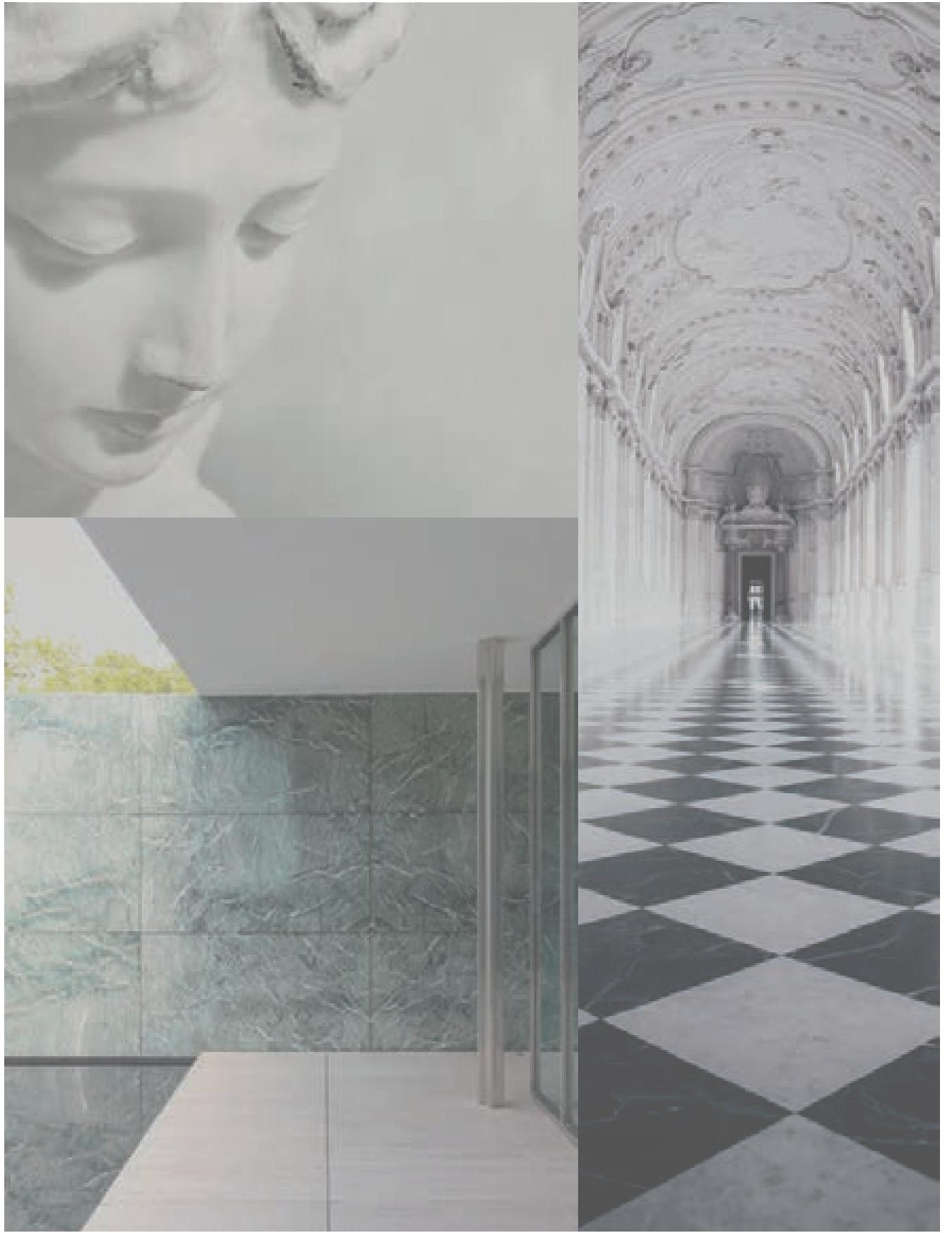
MOOV GREY
120x278 (48"x110")

MOOV IVORY
120x278 (48"x110") - 120x120 (48"x48")



marble

EFFECT





INTERNO4 BRECCIA TORTONA
120x278 (48"x110")

INTERNO4 BRECCIA TORTONA
120x278 (48"x110") - 120x120 (48"x48")



marble effect | interno4 breccia tortona



INTERNO4 CALACATTA SAN BABILA
120x278 (48"x110")

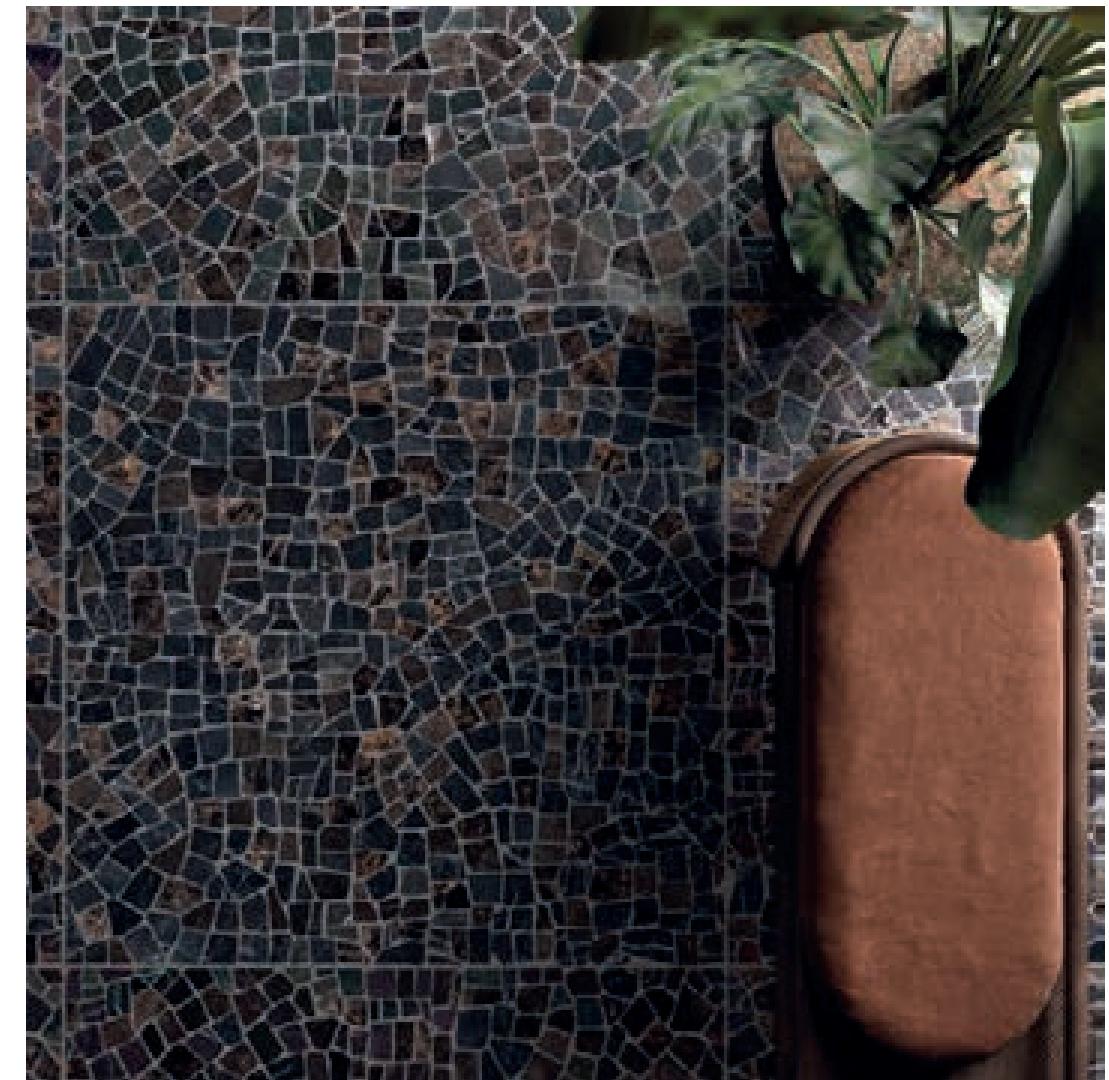
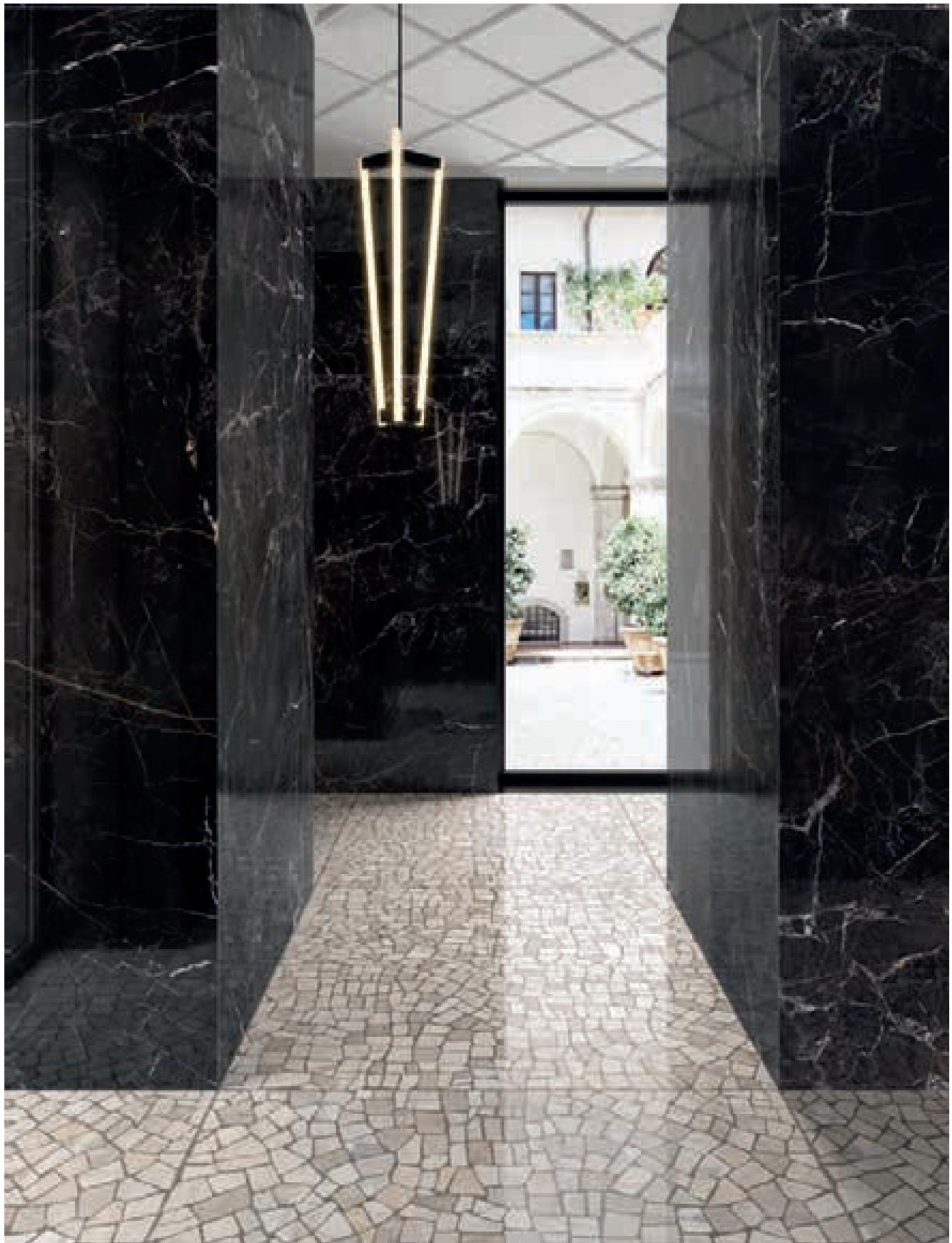
INTERNO4 CALACATTA SAN BABILA
120x278 (48"x110") - 120x120 (48"x48")

INTERNO4 CARNICO BRERA
120x120 (48"x48")





INTERNO4 RENOIR ISOLA
120x120 (48"x48")



INTERNO4 PALLADIANA DARK
120x120 (48"x48")

INTERNO4 PALLADIANA LIGHT
120x120 (48"x48")

E. LUX PORT LAURENT
120x278 (48"x110")



ECLECTIC PINSTRIPE DARK
120x278 (48"x110")

ECLECTIC PINSTRIPE DARK
120x278 (48"x110")

IKON GREY
120x120 (48"x48")



marble effect | eclectic pinstripe dark



ECLECTIC PERSIAN GREY
120x278 (48"x110") - 60x120 (24"x48")

ECLECTIC PERSIAN GREY
120x278 (48"x110") - 60x120 (24"x48")

ECLECTIC MISTIQ WHITE
120x278 (48"x110") - 120x120 (48"x48")



ECLECTIC ONIRIC WHITE
120x120 (48"x48")



ECLECTIC ONIRIC WHITE
120x120 (48"x48")





ELEMENTS LUX CALACATTA GOLD
120x278 (48"x110") - 120x120 (48"x48")



ELEMENTS LUX CALACATTA GOLD
120x278 (48"x110")



ELEMENTS LUX CALACATTA
120x278 (48"x110")



marble effect | elements lux calacatta

ELEMENTS LUX CALACATTA
120x278 (48"x110") - 120x120 (48"x48")



ELEMENTS LUX PORT LAURENT
120x278 (48"x110") - 60x120 (24"x48")

ELEMENTS LUX PORT LAURENT
120x278 (48"x110") - 60x120 (24"x48")



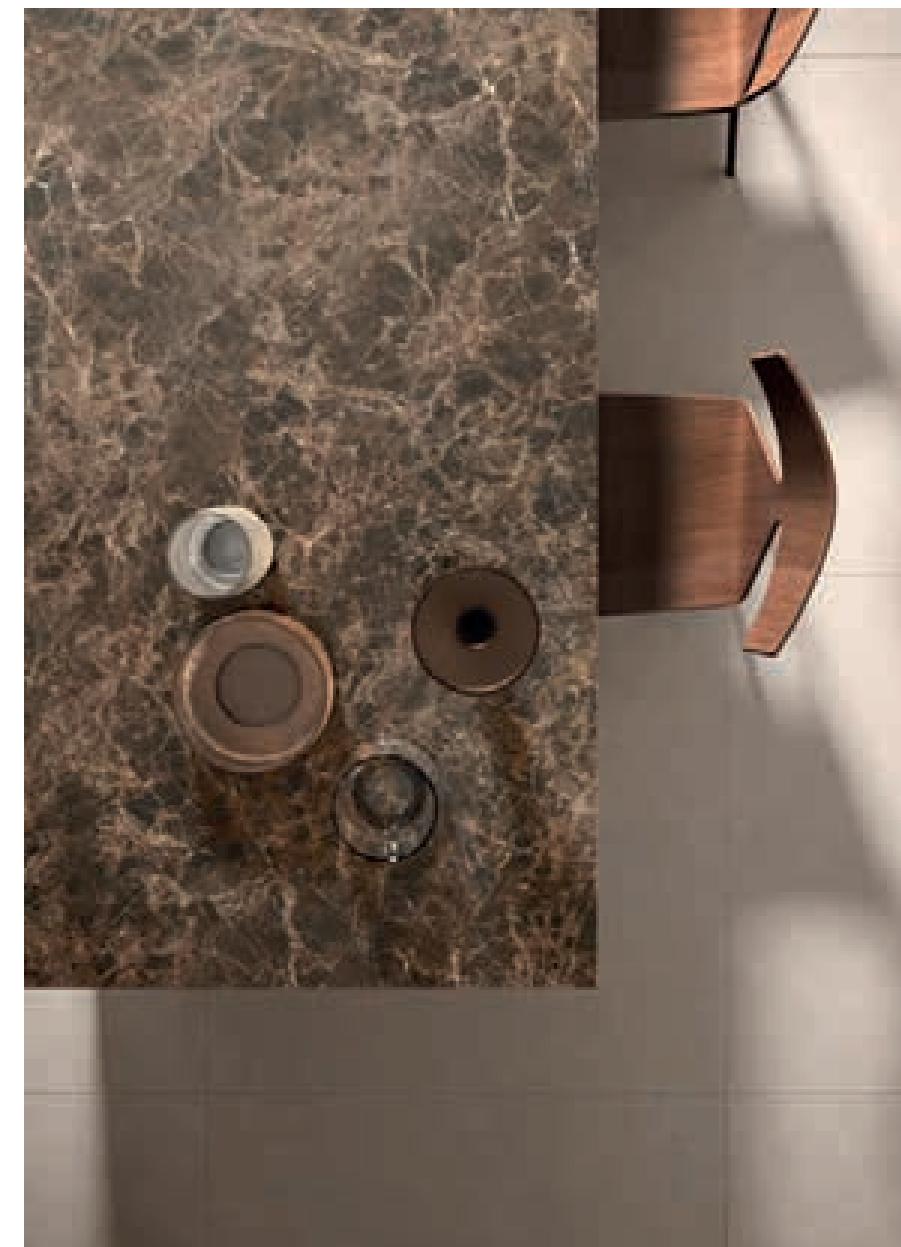
marble effect | elements lux port laurent



ELEMENTS LUX LINCOLN
120x120 (48"x48")

E.LUX SILVER GREY
120x278 (48"x110") - 60x120 (24"x48")





Tavolo dal progetto Plus Atelier disponibile su richiesta. Maggiori informazioni sul catalogo Plus Atelier.
Table from project Plus Atelier available upon request. More information on the Plus Atelier catalogue.

E.LUX EMPERADOR
120x278 (48"x110")

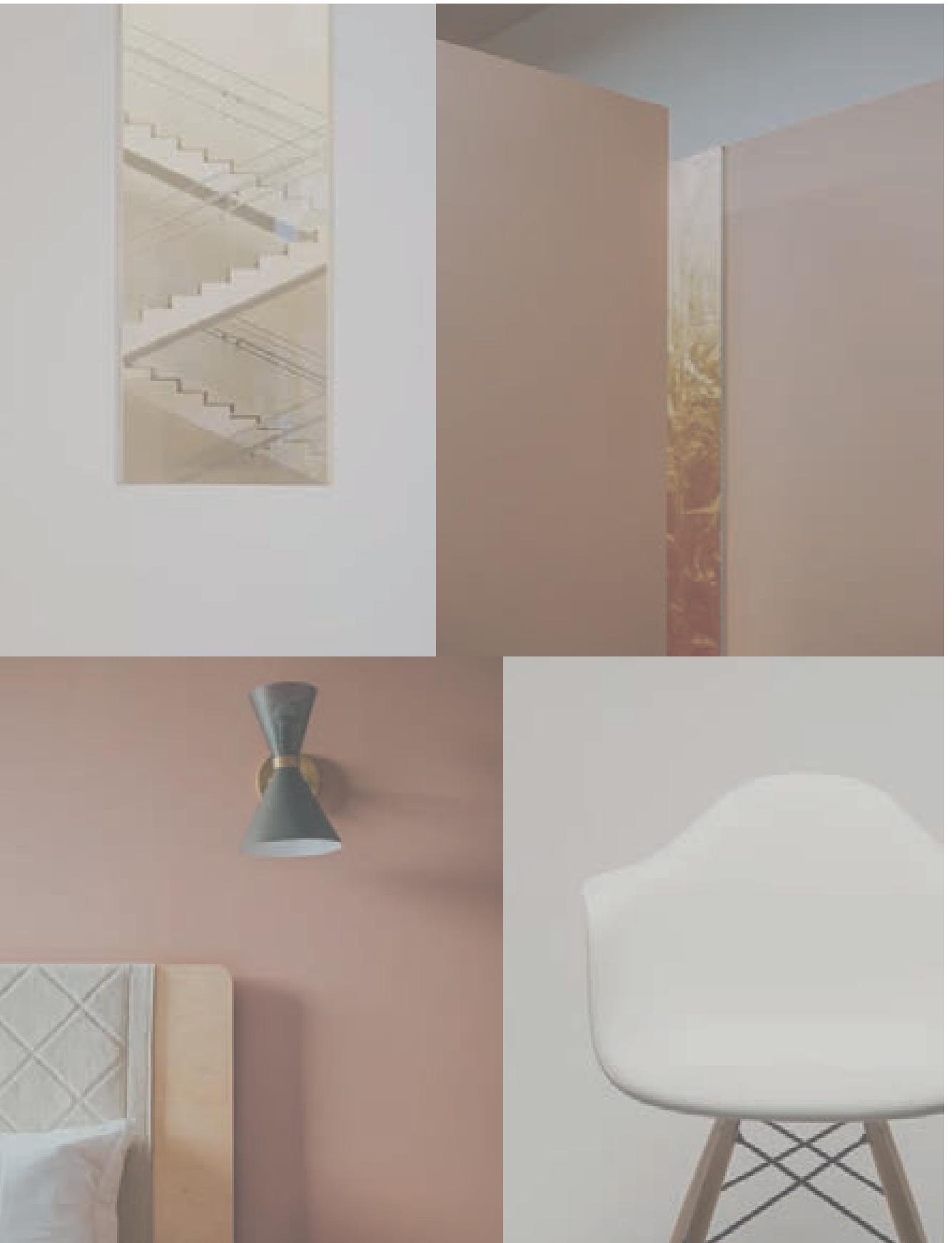
E. DESIGN BEIGE
120X120 (48"x48")

E.LUX EMPERADOR
120x278 (48"x110")

E. DESIGN BEIGE
120X120 (48"x48")

resin

EFFECT





ELEMENTS DESIGN BEIGE
120x278 (48"x110") - 120x120 (48"x48")

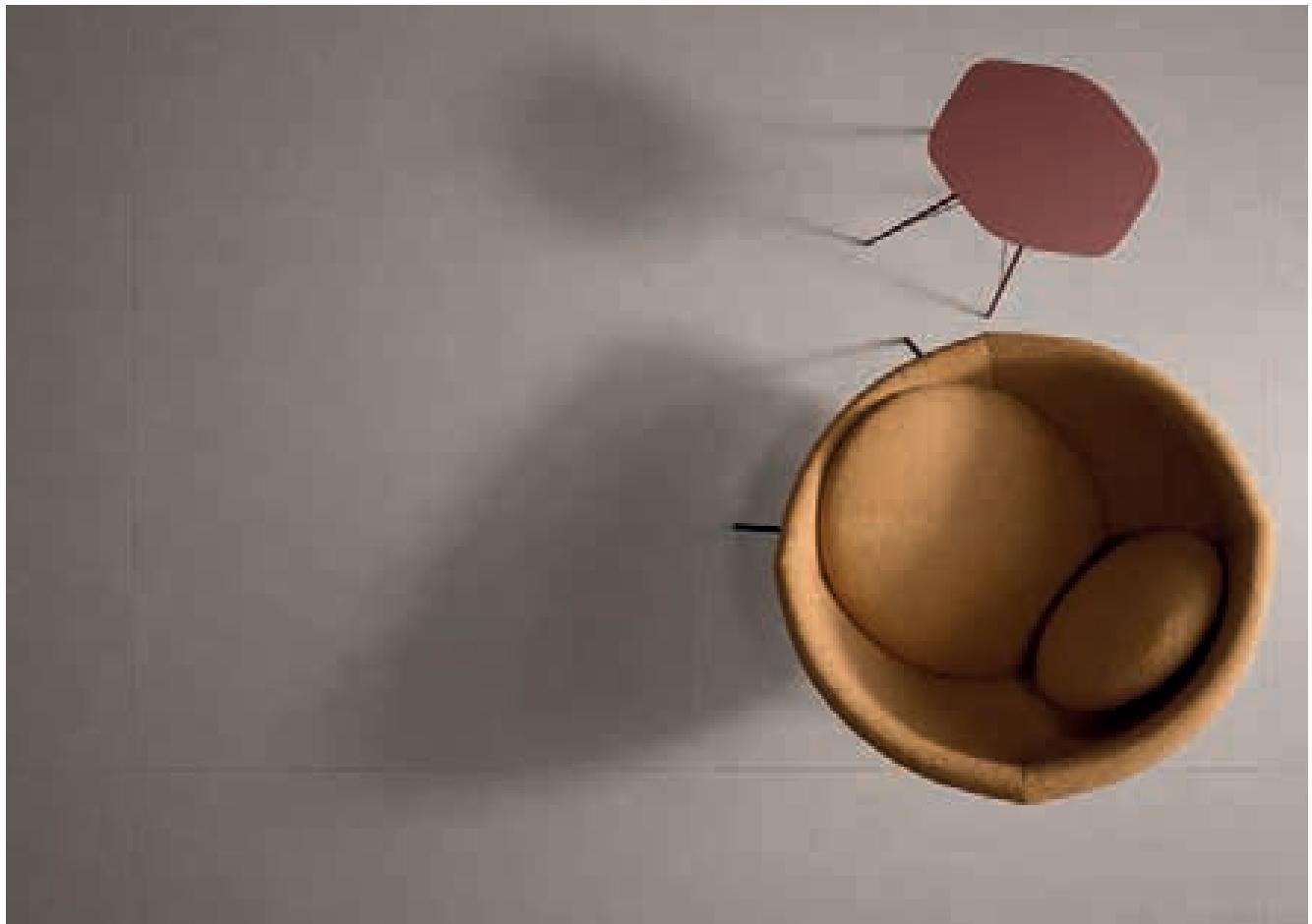
ELEMENTS DESIGN BEIGE
120x278 (48"x110") - 120x120 (48"x48")





ELEMENTS DESIGN BLACK
120x120 (48"x48")

ELEMENTS LUX CALACATTA
120x240 (48"x96")



ELEMENTS DESIGN TAUPE
120x120 (48"x48")

ELEMENTS DESIGN TAUPE
120x120 (48"x48") - 60x120 (24"x48")
MOSAICO ROMBI COLD
30,5x35,2 (12¹/₈"x13⁷/₈")

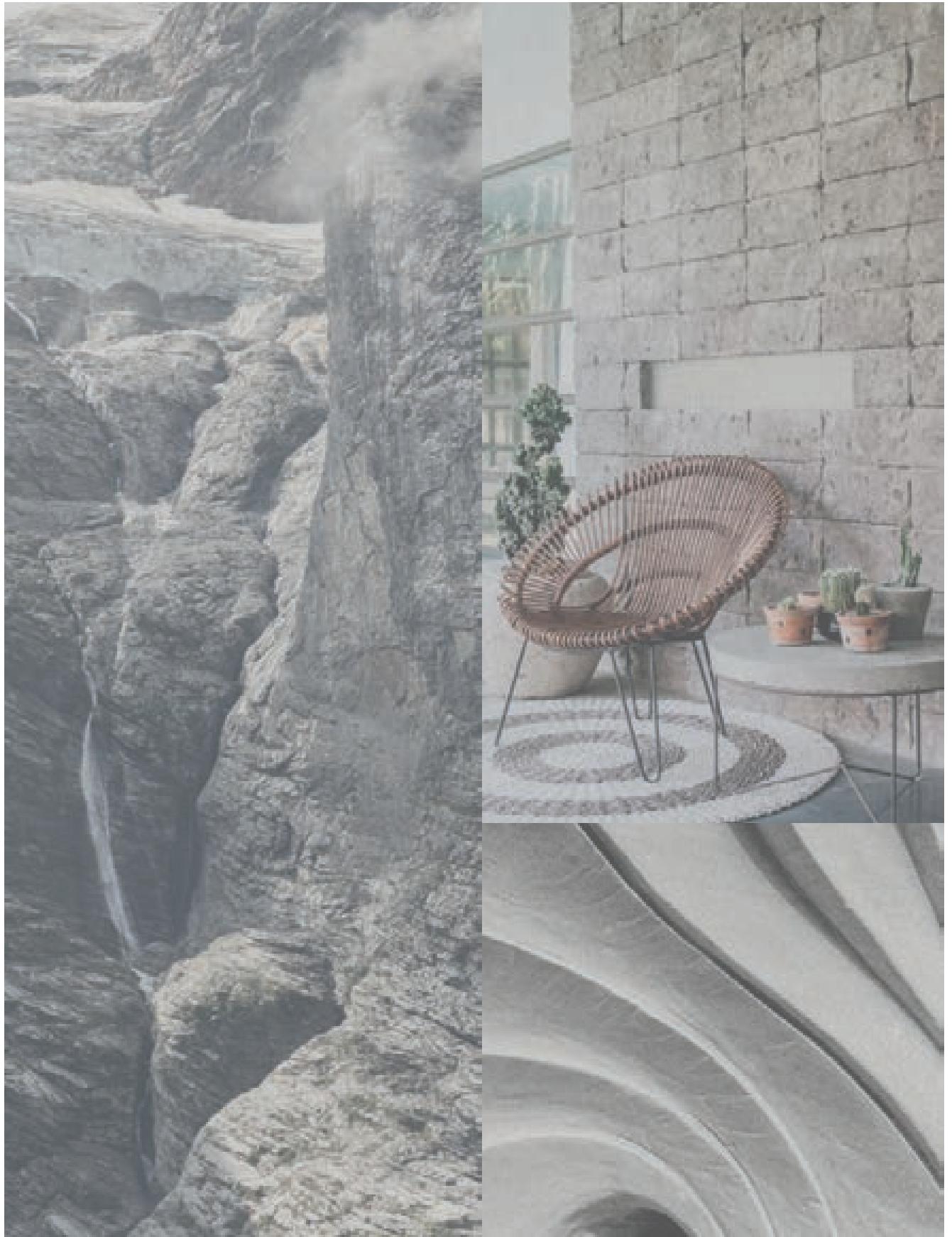


ELEMENTS DESIGN WHITE
120x120 (48"x48")



stone

EFFECT





BRYSTONE WHITE
120x120 (48"x48") - 60x120 (24"x48")



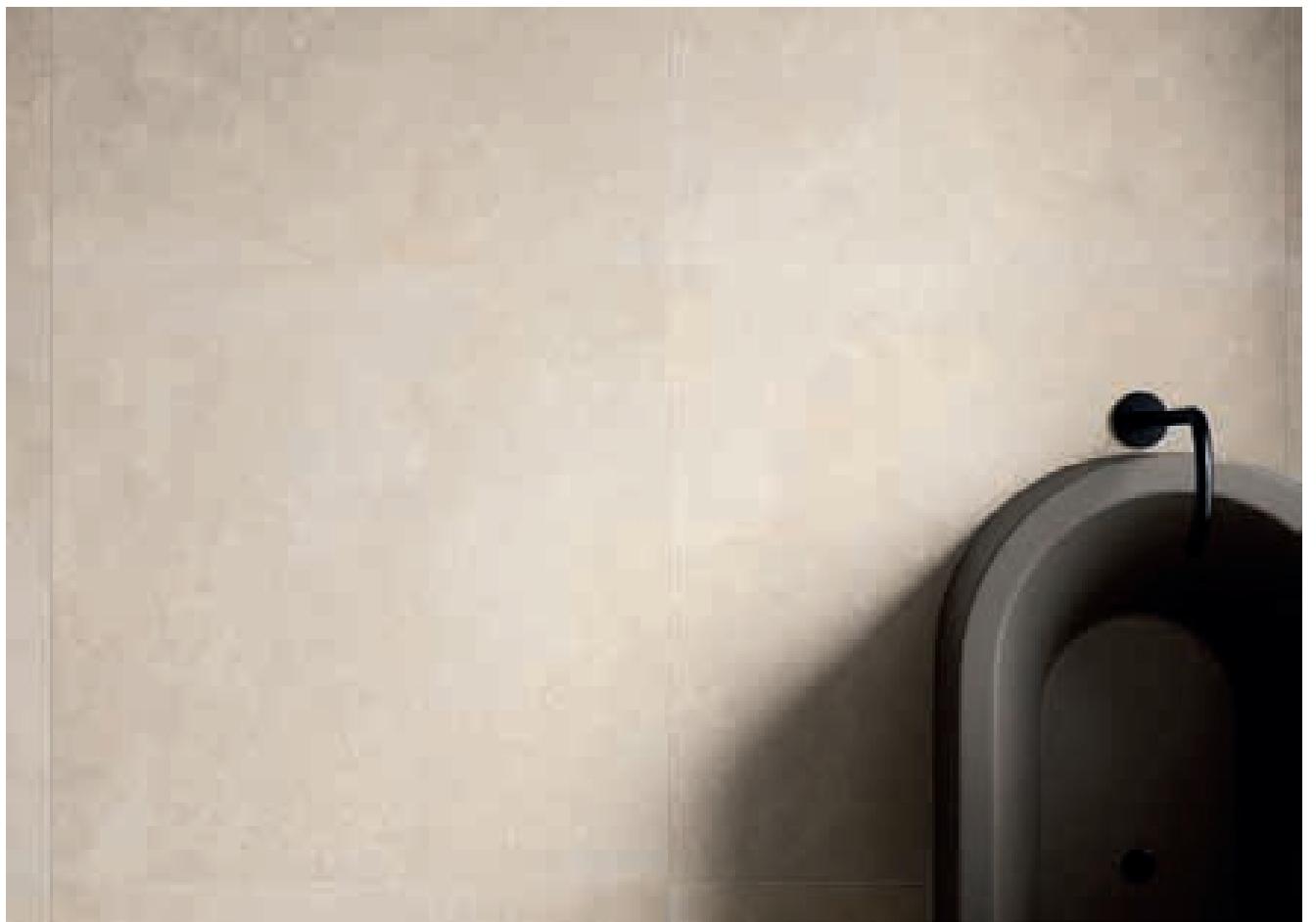
BRYSTONE WHITE
120x120 (48"x48")



BRYSTONE GOLD
120x278 (48"x110")



stone effect | bystone gold



BRYSTONE IVORY
120x120 (48"x48")

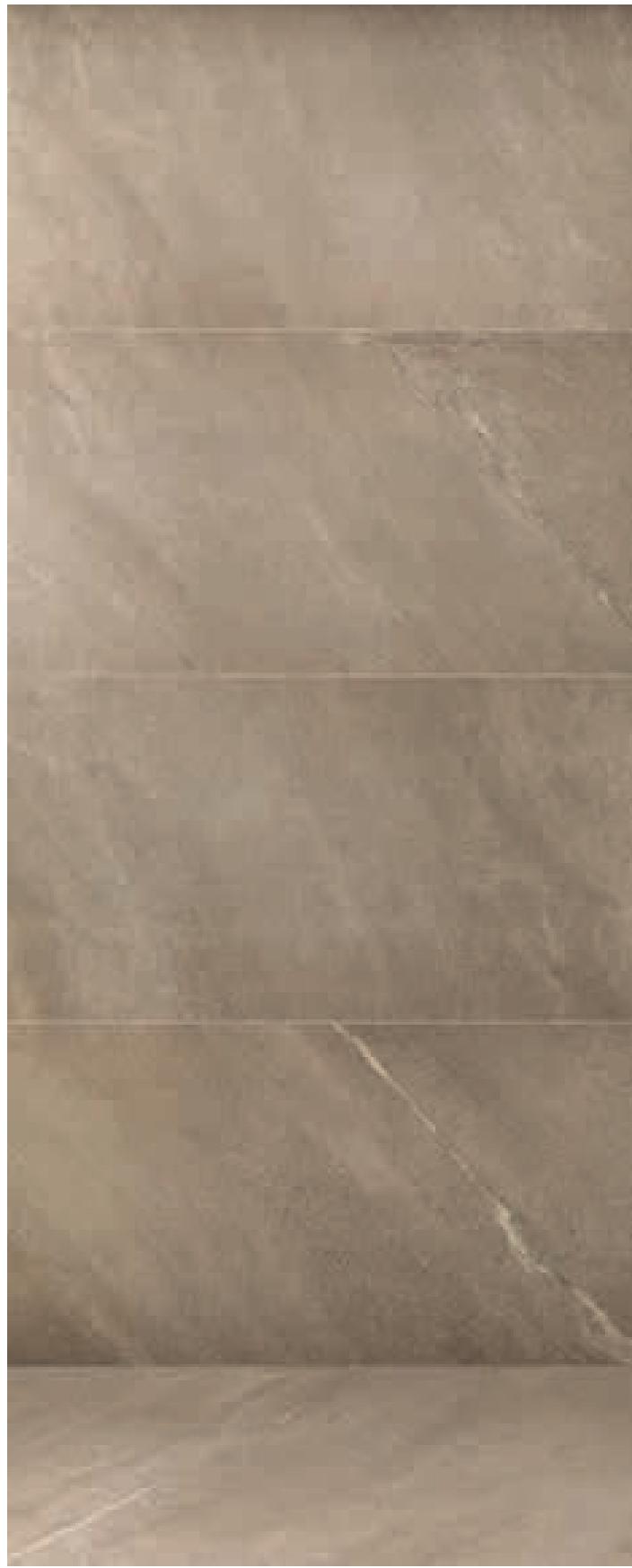
BRYSTONE IVORY
120x278 (48"x110") - 120x120 (48"x48")



stone effect | brystone ivory



BRYSTONE GREY
120x120 (48"x48")



CHORUS BEIGE
120x120 (48"x48") - 60x120 (24"x48")



CHORUS BEIGE
120x120 (48"x48")

SUITE GREY
120x120 (48"x48")





SUITE ANTHRACITE
120x120 (48"x48")



PERCORSI SMART PIETRA DI LAVIS
120x120 (48"x48") K2 20 mm



PERCORSI SMART PIETRA DI LAVIS
120x120 (48"x48") K2 20 mm



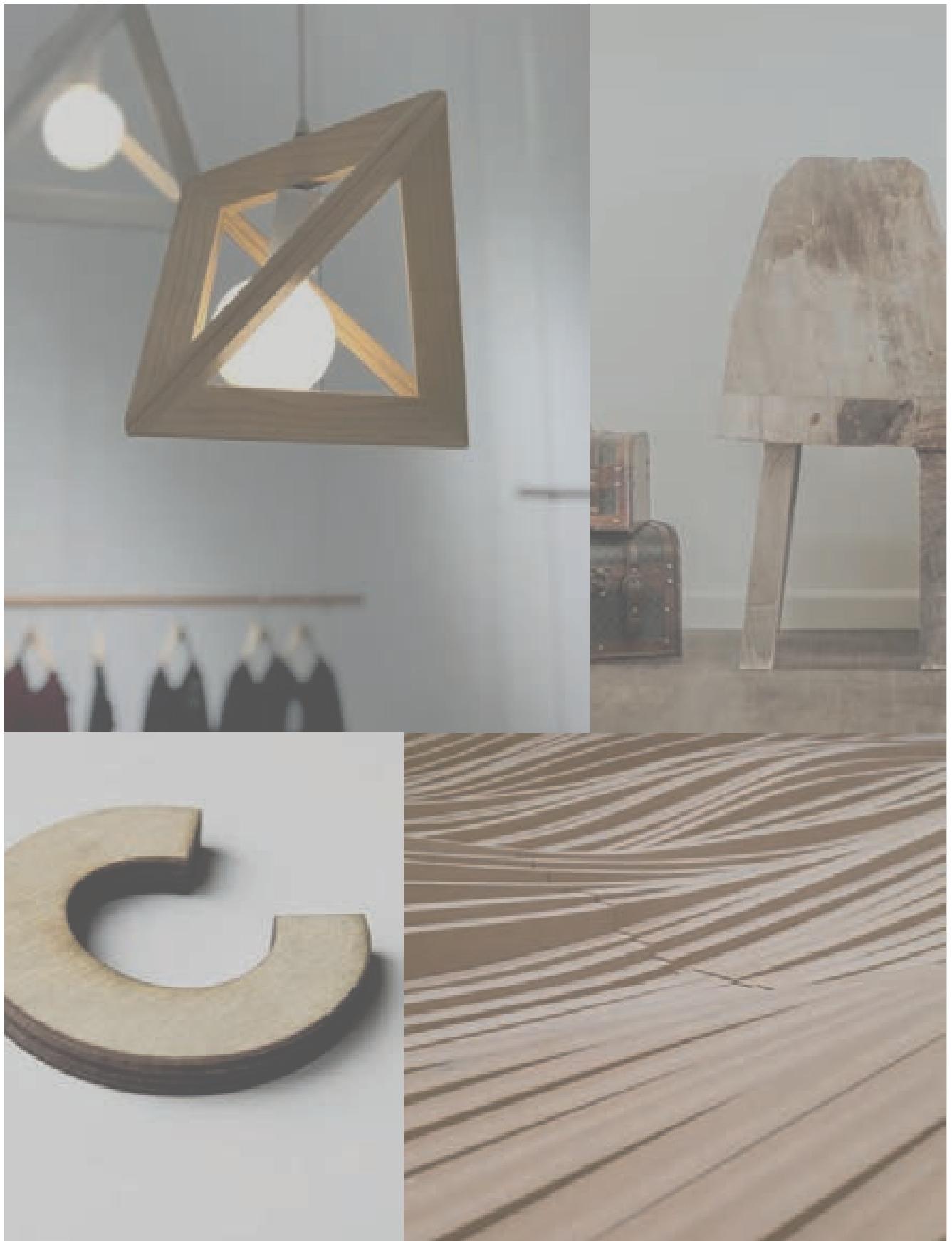
PERCORSI SMART PIETRA DI BAGNOLO
120x120 (48"x48") K2 20 mm

PERCORSI EXTRA PIETRA DI VALS
120x120 (48"x48") K2 20 mm



wood

EFFECT



BEAT WALNUT
30x240 (12"x96")



wood effect | beat walnut



SOUL GREY
30x240 (12"x96")



EVOKE BROWN
30x240 (12"x96")

EVOKE BROWN
30x240 (12"x96")



wood effect | evoke brown

PLUS

SPECIFICHE TECNICHE/ TECHNICAL FEATURES

GRES PORCELLANATO TUTTA MASSA UGL
FULL-BODY PORCELAIN UGL

SPESSORI
THICKNESS

6 mm (120x278)
9 mm (120x240 - 30x240 - 120x120)
20 mm (120x240 K2 - 120x120 K2)

STONALIZZAZIONE
SHADING



CLASSIFICAZIONE ANTISDRUCCIOLO
ASSESSMENT OF SLIP RESISTANCE

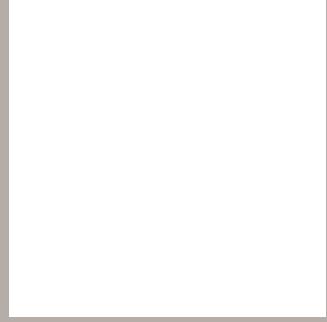
DIN 51130 R9 - R10 - R11
DIN 51097 A - A+B - A+B+C
COF Conforme/ *Compliant*
DCOF Conforme/ *Compliant*
PENDULUM + 36 PTV 96 120x120

NOORD

5

COLORI/
COLORS

EFFETTO CEMENTO/
CONCRETE EFFECT



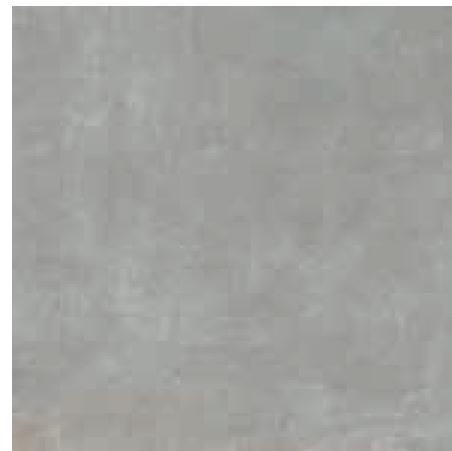
■ 120x120 (48"x48") RT 9 mm
▲ 120x120 (48"x48") RT K2 20 mm

	120x120 (119,5x119,5)* 48"x48"	120x120 48"x48"
working size	1194x1194	1194x1194
	RT	RT
	9 mm	20 mm
NOORD GREY	■	▲
NOORD TAUPE	■	
NOORD GOLD	■	▲
NOORD ANTHRACITE	■	
NOORD WHITE	■	▲

*Formato nominale / Nominal size

■ Natural R10 | ▲ Grip R11

GREY V2



TAUPE V2



GOLD V2



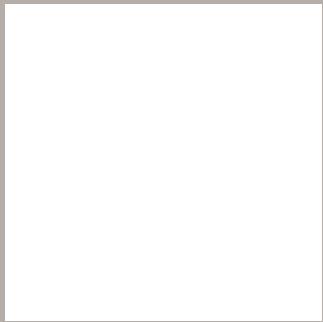
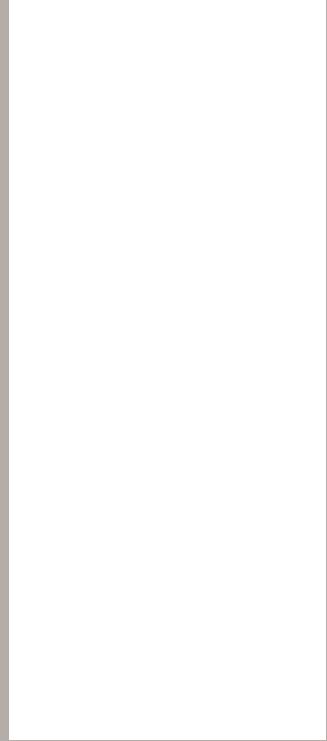
ANTHRACITE V2



WHITE V2



5

COLORI/
COLORSEFFETTO CEMENTO/
CONCRETE EFFECT

● 120x278 (48"x110") RT 6 mm

● ■ 120x120 (48"x48") RT 9 mm

	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2778	1194x1194
RT	RT	RT
6 mm	9 mm	

IKON SKY



● ■

● ■

IKON GREY

●

● ■

● ■

IKON BEIGE

● ■

● ■

IKON SILVER

●

● ■

● ■

IKON WHITE

● ■

● ■

*Formato nominale / Nominal size

● Natural R9 | ■ Grip R10

SKY V2



GREY V2



BEIGE V2



SILVER V2



WHITE V2

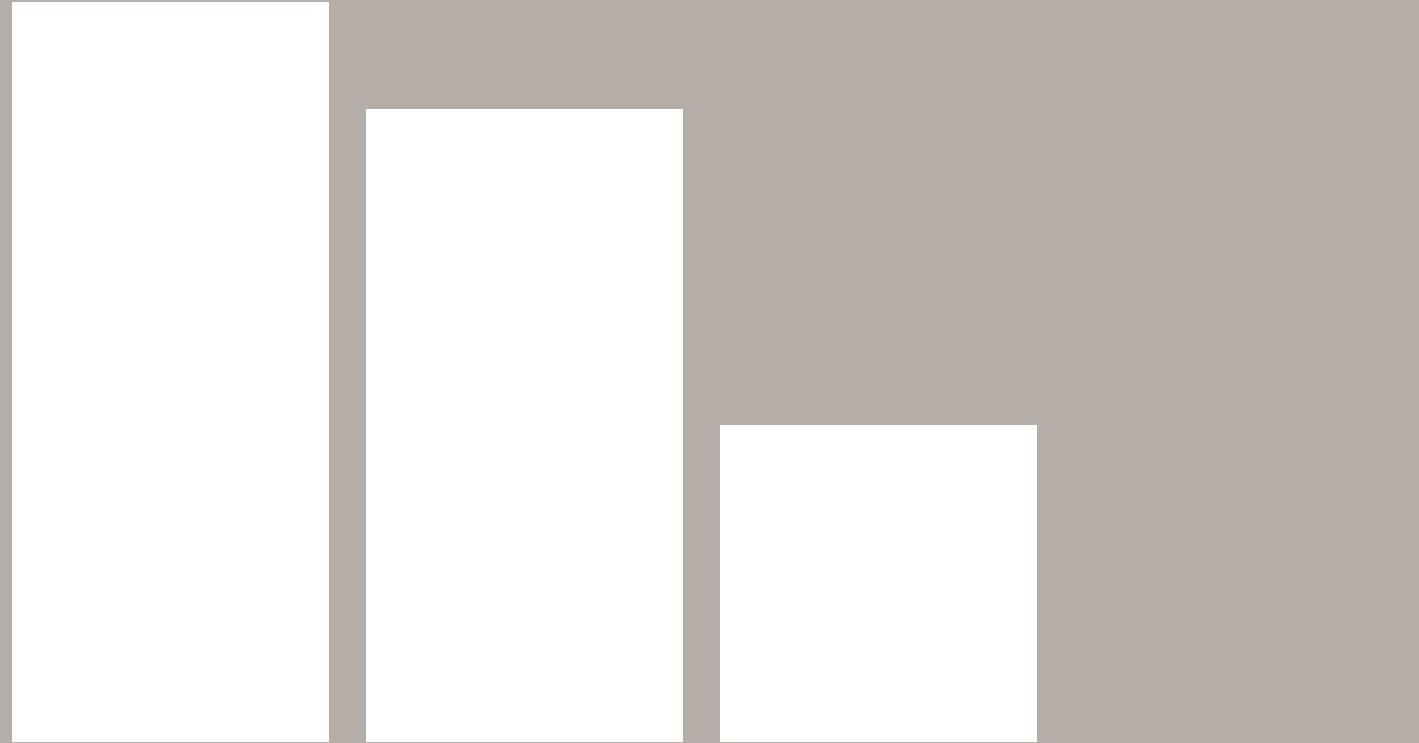


MOOV

5

COLORI/
COLORS

EFFETTO CEMENTO/
CONCRETE EFFECT



● 120x278 (48"x110") RT 6 mm

● 120x240 (48"x96") RT 9 mm

● ■ 120x120 (48"x48") RT 9 mm
▲ 120x120 (48"x48") RT K2 20 mm

	120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2778	1194x2390	1194x1194	1194x1194
	RT	RT	RT	RT
	6 mm	9 mm	9 mm	K2 20 mm

MOOV IVORY	●	●	●■	
MOOV BEIGE		●	●■	
MOOV MOKA	●	●■	▲	
MOOV GREY	●	●	●■	▲
MOOV ANTHRACITE	●	●	●■	▲

*Formato nominale / Nominal size

● Natural R9 | ■ Grip R10 | ▲ Grip R11

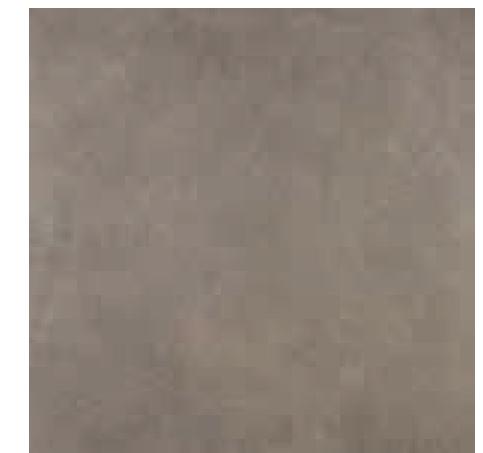
IVORY V2



BEIGE V2



MOKA V2



GREY V2



ANTHRACITE V2

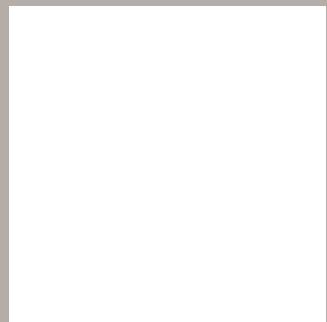


INTERNO4

6

COLORI/
COLORS

EFFETTO MARMO/
MARBLE EFFECT



◆ 120x278 (48"x110") RT 6 mm

◆ 120x120 (48"x48") RT 9 mm

working size	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"
	1194x2778	1194x1194
	RT	RT
	6 mm	9 mm

BRECCIA TORTONA	◆	◆
RENOIR ISOLA	◆	◆
CALACATTA SAN BABILA	◆	◆
CARNICO BRERA	◆	◆
PALLADIANA LIGHT		◆
PALLADIANA DARK		◆

*Formato nominale / Nominal size

◆ Lappato

BRECCIA TORTONA V2



RENOIR ISOLA V2



CALACATTA SAN BABILA V2



CARNICO BRERA V3



PALLADIANA LIGHT V2



PALLADIANA DARK V2

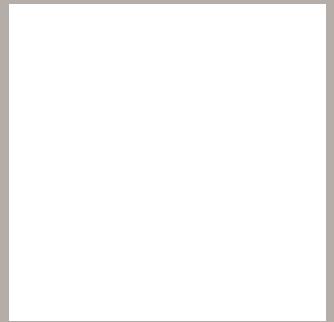
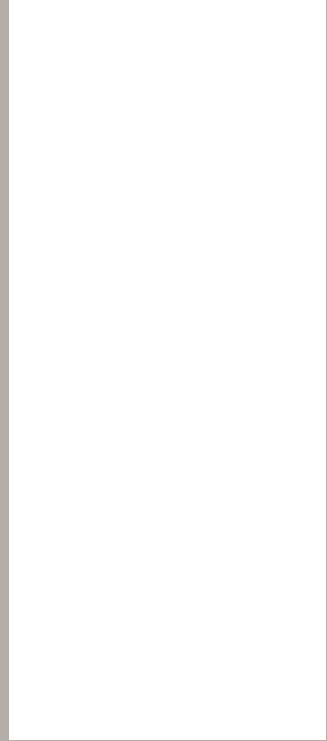


ECLECTIC

4

COLORI/
COLORS

EFFETTO MARMO/
MARBLE EFFECT



◆ ✕ 120x278 (48"x110") RT 6 mm

◆ ✕ 120x120 (48"x48") RT 9 mm

	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2778	1194x1194
RT	RT	RT
	6 mm	9 mm

ECLECTIC ONIRIC WHITE	◆	◆
ECLECTIC MISTIQ WHITE	◆	◆
ECLECTIC PINSTRIPE DARK	✗	✗
ECLECTIC PERSIAN GREY	✗	✗

*Formato nominale / Nominal size

◆ Lappato | ✗ Silky

ONIRIC WHITE V2



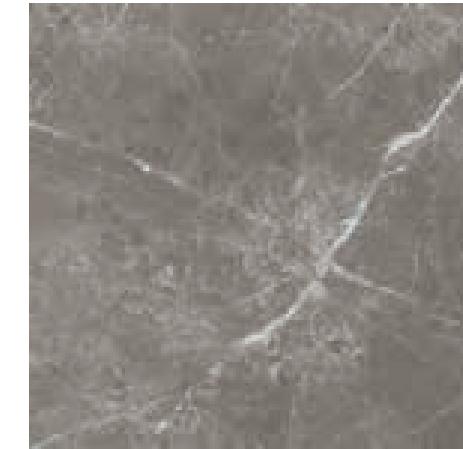
MISTIQ WHITE V2



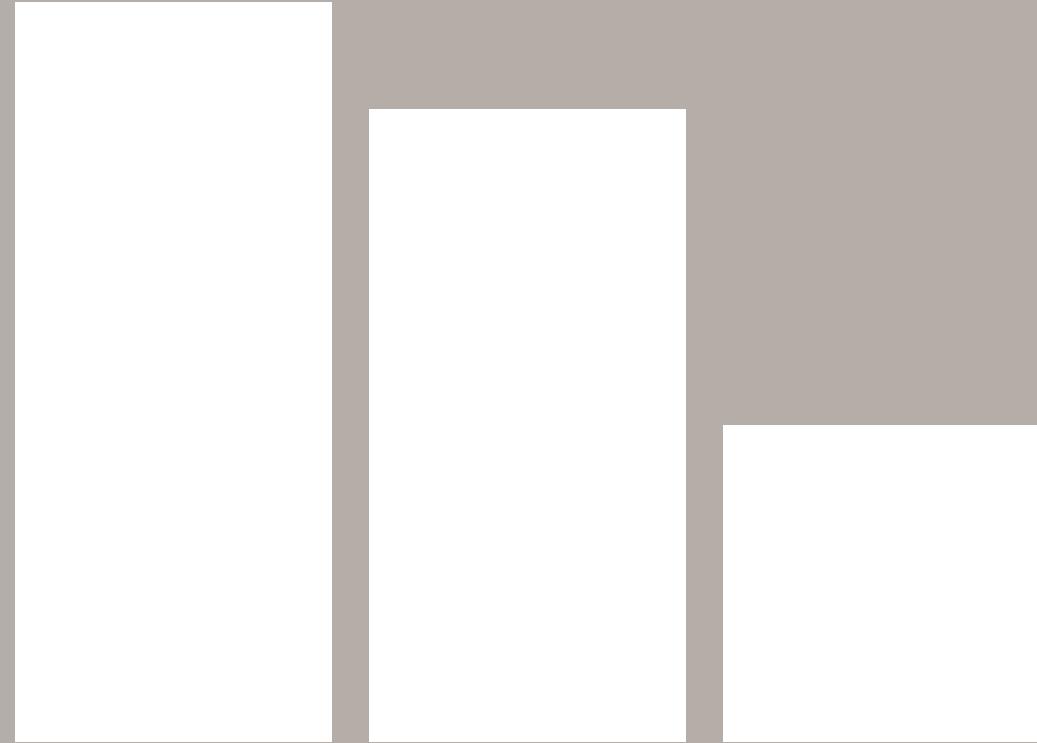
PINSTRIPE DARK V2



PERSIAN GREY V2



ELEMENTS LUX



◆ 120x278 (48"x110") RT 6 mm

◆ 120x240 (48"x96") RT 9 mm

◆ 120x120 (48"x48") RT 9 mm

	120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2778	1194x2390	1194x1194
	RT	RT	RT
	6 mm	9 mm	9 mm

EL. LUX CALACATTA	◆	◆	◆
EL. LUX CALACATTA GOLD	◆	◆	◆
EL. LUX LINCOLN	◆	◆	◆
EL. LUX SILVER GREY	◆	◆	◆
EL. LUX PORT LAURENT	◆		
EL. LUX EMPERADOR	◆		

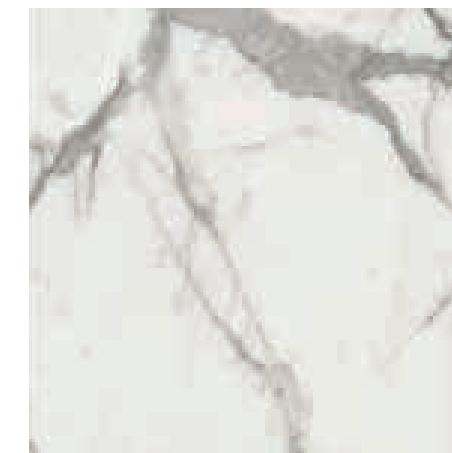
*Formato nominale / Nominal size

◆ Lappato

6 COLORI/ COLORS

EFFETTO MARMO/
MARBLE EFFECT

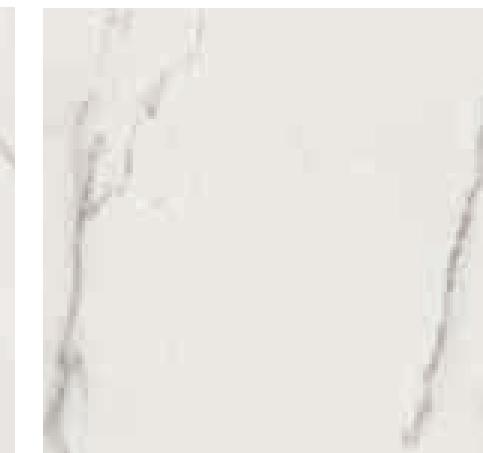
CALACATTA V2



CALACATTA GOLD V2



LINCOLN V1



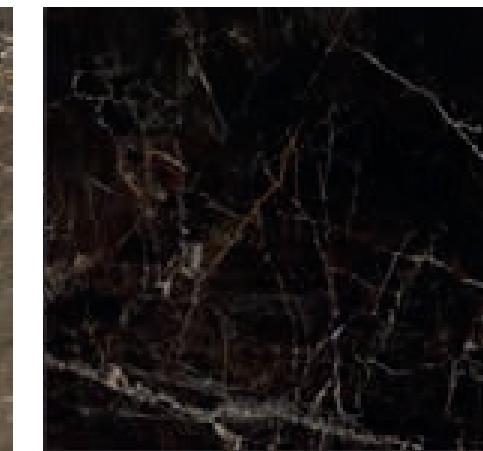
SILVER GREY V2



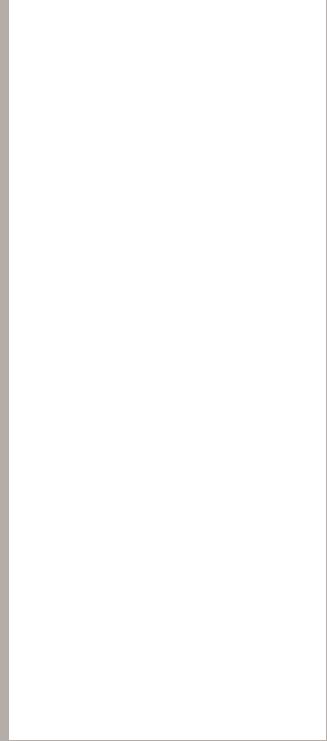
EMPERADOR V2



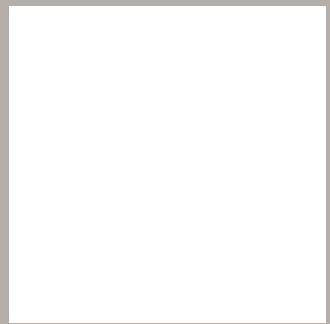
PORT LAURENT V2



ELEMENTS DESIGN



● 120x278 (48"x110") RT 6 mm



● 120x120 (48"x48") RT 9 mm

working size	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"
	1194x2778	1194x1194
	RT	RT
	6 mm	9 mm

EL. DESIGN WHITE	●	●
EL. DESIGN SILVER		●
EL. DESIGN IVORY		●
EL. DESIGN BEIGE	●	●
EL. DESIGN TAUPE		●
EL. DESIGN GREY	●	●
EL. DESIGN BLACK		●

*Formato nominale / Nominal size

● Natural R9

7

COLORI/
COLORS

EFFETTO RESINA/
RESIN EFFECT

WHITE V1



SILVER V1



IVORY V1



BEIGE V1



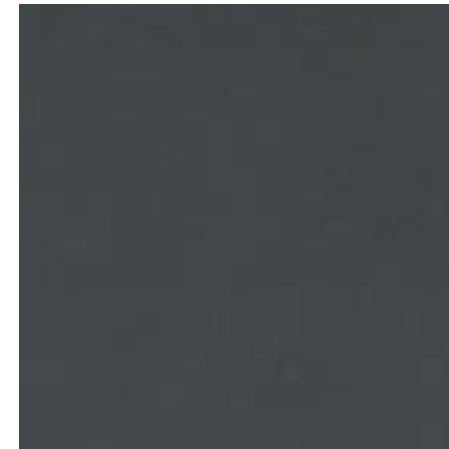
TAUPE V1



GREY V1



BLACK V1



BRYSTONE

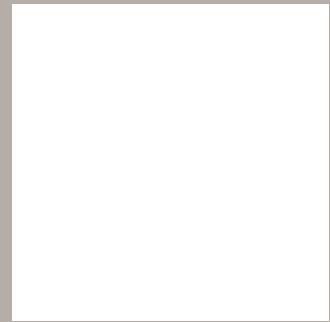
5

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT



● 120x278 (48"x110") RT 6 mm



● 120x120 (48"x48") RT 9 mm

	120x278 (119,5x278)* 48"x110"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2778	1194x1194
RT	RT	RT
	6 mm	9 mm
BRYSTONE IVORY	●	●
BRYSTONE GOLD	●	●
BRYSTONE GREY		●
BRYSTONE AVANA		●
BRYSTONE WHITE		●

*Formato nominale / Nominal size

● Natural R9

IVORY V2



GOLD V2



GREY V2



AVANA V2



WHITE V2



CHORUS



● 120x120 (48"x48") RT 9 mm

working size	120x120 (119,5x119,5)* 48"x48"
	1194x1194
	RT
	9 mm

CHORUS WHITE ●

CHORUS SILVER ●

CHORUS BEIGE ●

*Formato nominale / Nominal size

● Natural R9

3

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT

WHITE V2



SILVER V2



BEIGE V2



SUITE

5

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT



● 120x120 (48"x48") RT 9 mm

working size	120x120 (119,5x119,5)* 48"x48"
	1194x1194
	RT
	9 mm

- SUITE IVORY ●
- SUITE BEIGE ●
- SUITE GREY ●
- SUITE TAUPE ●
- SUITE ANTHRACITE ●

*Formato nominale / Nominal size

● Natural R9

IVORY V2



BEIGE V2



GREY V2



TAUPE V2



ANTHRACITE V2



PERCORSI SMART



▲ 120x240 (48"x96") RT K2 20 mm ▲ 30x240 (12"x96") RT K2 20 mm ▲ 120x120 (48"x48") RT K2 20 mm

working size	120x240 (119,5x239)* 48"x96"	30x240 (30x239)* 12"x96"	120x120 (119,5x119,5)* 48"x48"
1194x2390	297x2390	1194x1194	
RT	RT	RT	
K2 20 mm	K2 20 mm	K2 20 mm	

PER. SMART PIETRA DI BAGNOLO ▲



PER. SMART PIETRA DI BRESSA ▲



PER. SMART PIETRA DI LAVIS ▲



*Formato nominale / Nominal size

▲ Structured R11

3

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT

PIETRA DI BAGNOLO **V2**



PIETRA DI BRESSA **V3**



PIETRA DI LAVIS **V4**

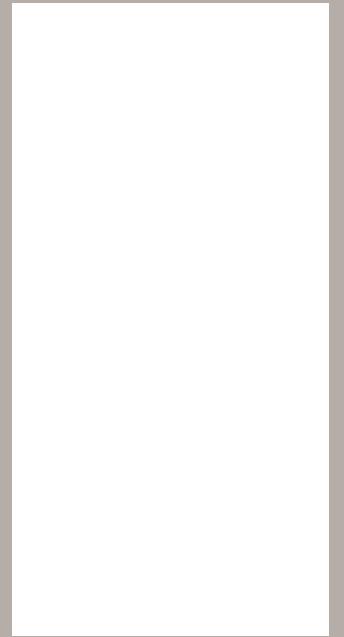


PERCORSI EXTRA

2

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT



▲ 120x240 (48"x96") RT K2 20 mm

▲ 30x240 (12"x96") RT K2 20 mm

▲ 120x120 (48"x48") RT K2 20 mm

PIETRA DI VALS V3



PIETRA DI BARGE V3



	120x240 (119,5x239)* 48"x96"	30x240 (30x239)* 12"x96"	120x120 (119,5x119,5)* 48"x48"
working size	1194x2390	297x2390	1194x1194
	RT	RT	RT
	K2 20 mm		K2 20 mm

PER. EXTRA PIETRA DI VALS



PER. EXTRA PIETRA DI BARGE



*Formato nominale / Nominal size

▲ Structured R11

BACK

2

COLORI/
COLORS

EFFETTO PIETRA/
STONE EFFECT

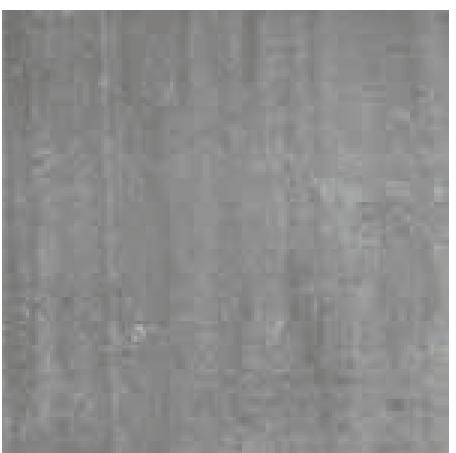


● 120x120 (48"x48") RT 9 mm

working size	120x120 (119,5x119,5)* 48"x48"
	1194x1194
	RT
	9 mm
BACK GREY	●
BACK ANTHRACITE	●

*Formato nominale / Nominal size

GREY V2



ANTHRACITE V2



BEAT

2

COLORI/
COLORS

EFFETTO LEGNO/
WOOD EFFECT



● 30x240 (12"x96") RT 9 mm

working size	30x240 (30x239)* 12"x96"
	297x2390
	RT

BEAT GREY



BEAT WALNUT



*Formato nominale / Nominal size

● Natural R9

GREY V2



WALNUT V2



SOUL

2

COLORI/
COLORS

EFFETTO LEGNO/
WOOD EFFECT



● 30x240 (12"x96") RT 9 mm

working size	30x240 (30x239)* 12"x96"
	297x2390
	RT

SOUL PEARL



SOUL GREY



*Formato nominale / Nominal size

● Natural R9

PEARL V2



GREY V2



EVOKE

2

COLORI/
COLORS

EFFETTO LEGNO/
WOOD EFFECT



● 30x240 (12"x96") RT 9 mm

working size	30x240 (30x239)* 12"x96"
	297x2390
	RT

EVOKE SAND



EVOKE BROWN



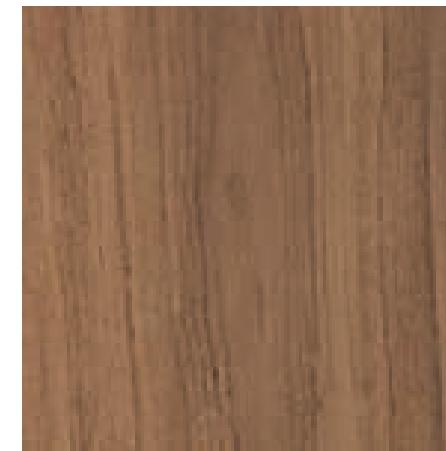
*Formato nominale / Nominal size

● Natural R9

SAND V2



BROWN V2



FORMATI / SIZES

120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	30x240 (30x239)* 12"x96"	120x120 (119,5x119,5)* 48"x48"	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"
1194x2778	1194x2390	297x2390	1194x1194	1194x2390	1194x1194
RT	RT	RT	RT	RT	RT
6 mm	9 mm	9 mm	9 mm	K2 20 mm	K2 20 mm

CONCRETE EFFECT

NOORD	GREY	TAUPE	GOLD	ANTHRACITE	WHITE
GREY	■		▲		
TAUPE	■	■			
GOLD	■		▲		
ANTHRACITE	■				
WHITE	■		▲		

IKON

SKY	GREY	BEIGE	SILVER	WHITE	MOOV
GREY	●		■■		
BEIGE		●	■■		
SILVER	●		■■		
WHITE		●	■■		
MOOV	●	●	■■		
IVORY	●	●	■■		
BEIGE	●		■■		
MOKA	●		■■		▲
GREY	●	●	■■		▲
ANTHRACITE	●		■■		▲

MARBLE EFFECT

INTERNO4	BRECCIA TORTONA	RENOIR ISOLA	CALACATTA SAN BABILA	CARNICO BRERA	PALLADIANA LIGHT	PALLADIANA DARK
	◆		◆		◆	◆
	◆		◆		◆	◆
	◆		◆		◆	◆
	◆		◆		◆	◆

ECLECTIC

ONIRIC WHITE	◆		◆			
MISTIQ WHITE	◆		◆			
PINSTRIPE DARK	✗		✗			
PERSIAN GREY	✗		✗			

ELEMENTS LUX

CALACATTA	◆	◆	◆			
CALACATTA GOLD	◆	◆	◆			
LINCOLN	◆		◆			
SILVER GREY	◆	◆	◆			
EMPERADOR	◆					
PORT LAURENT	◆					

RESIN EFFECT

ELEMENTS DESIGN	WHITE	SILVER
WHITE	●	
SILVER		●

120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	30x240 (30x239)* 12"x96"	120x120 (119,5x119,5)* 48"x48"	120x240 (119,5x239)* 48"x96"	30x240 (30x239)* 12"x96"	120x120 (119,5x119,5)* 48"x48"
1194x2778	1194x2390	297x2390	1194x1194	1194x2390	1194x1194	1194x1194
RT	RT	RT	RT	RT	RT	RT

RESIN EFFECT

ELEMENTS DESIGN	IVORY	BEIGE	TAUPE	GREY	BLACK
IVORY				●	
BEIGE	●			●	
TAUPE			●		
GREY	●			●	
BLACK				●	

STONE EFFECT

BRYSTONE	IVORY	GOLD	GREY	AVANA	WHITE
IVORY	●			●	
GOLD	●			●	
GREY			●		
AVANA				●	
WHITE				●	

CHORUS

WHITE		●
SILVER		●
BEIGE		●
SUITE		

PIETRA DI BAGNOLO

PIETRA DI BAGNOLO		▲	▲	▲
PIETRA DI BRESSA		▲	▲	▲
PIETRA DI LAVIS		▲	▲	▲
PERCORSI EXTRA				

PIETRA DI VALS

PIETRA DI VALS		▲	▲	▲
PIETRA DI BARGE				▲
BACK				
GREY		●		

ANTHRACITE

ANTHRACITE		●		
WOOD EFFECT				
BEAT				
GREY		●		

WALNUT

WALNUT		●		
SOUL				

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

DESCRIZIONE / DESCRIPTION	NORME / REGULATION	REQUISITI PRESCRITTI / REQUIRED VALUES
	EN 14411 - ISO 13006	
 DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	<p>lunghezza-larghezza $\pm 0,3\%$ ($\pm 1,0$ mm max) <i>length-width</i></p> <p>spessore $\pm 5,0\%$ ($\pm 0,5$ mm max) <i>thickness</i></p> <p>ortogonalità $\pm 0,3\%$ ($\pm 1,5$ mm max) <i>rectangularity</i></p> <p>rettilinearità $\pm 0,3\%$ ($\pm 0,8$ mm max) <i>straightness</i></p> <p>planarità $\pm 0,4\%$ ($\pm 1,8$ mm max) <i>surface flatness</i></p> <p>qualità superficie $\geq 95\%$ <i>surface quality</i></p>
 ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	$\leq 0,5\%$
 RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	<p>$R \geq 35$ N/mm²</p> <p>$S \geq 700$ N (<7,5 mm)</p> <p>$S \geq 1300$ N ($\geq 7,5$ mm)</p>
 RESISTENZA ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤ 175 mm ³
RESIST. ABRASIONE SUPERFICIALE (GL - Lappato) SURFACE ABRASION RESISTANCE (GL - Lappato)	UNI EN ISO 10545-6	dichiarare un valore / declare a value
 RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant
 RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant
 RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant
 RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / cleanable
	DIN 51130	R
	DIN 51097	A+B+C
 CLASSIFICAZIONE ANTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	B.C.R.A. (COF)	>0,40 bagnato / wet
	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet
	BS 7976-2:2002 (UK) (Pendulum Test Value)	<p>0-24 scivoloso / slippery</p> <p>25-35 scivolosità moderata / moderately slippery</p> <p>>36 basso rischio scivolamento / low slipping risk</p>

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E $\leq 0,5\%$
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E $\leq 0,5\%$

VALORI / VALUES	VALORI / VALUES	VALORI / VALUES	VALORI / VALUES	VALORI / VALUES
NOORD	IKON	MOOV	INTERNO4	ECLECTIC
 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT
$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$
9 mm CONFORME COMPLIANT	20 mm K2 CONFORME S≥ 10000 N	6 - 9 mm CONFORME COMPLIANT	6 - 9 mm CONFORME R≥ 45 N/mm² S≥ 10000 N	6 - 9 mm CONFORME COMPLIANT
≤ 150 mm ³	≤ 150 mm ³			
-	-	-	-	-
 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
R10 120x120 R11 120x120 K2	R9 120x278 - 120x240 - 120x120 R10 120x120 R11 120x120 K2	R9 120x278 - 120x240 - 120x120 R10 120x120 R11 120x120 K2	- 120x278 Lap. - 120x120 Lap. - 120x278 Silky - 120x120 Silky	- 120x278 Lap. - 120x120 Lap. - 120x278 Silky - 120x120 Silky
A+B Natural R10 / A+B+C Structured R11	A Natural R9 / A+B Grip R10	A+B Natural R9 / A+B Grip R10 / A+B+C Grip R11	- Lappato	- Lappato / - Silky
 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	-	-
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	-	-
IN FASE DI TEST TESTING	IN FASE DI TEST TESTING	IN FASE DI TEST TESTING	-	-

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

DESCRIZIONE / DESCRIPTION	NORME / REGULATION	REQUISITI PRESCRITTI / REQUIRED VALUES
	EN 14411 - ISO 13006	
 DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	<ul style="list-style-type: none"> lunghezza-larghezza $\pm 0,3\% (\pm 1,0 \text{ mm max})$ length-width spessore $\pm 5,0\% (\pm 0,5 \text{ mm max})$ thickness ortogonalità $\pm 0,3\% (\pm 1,5 \text{ mm max})$ rectangularity rettilinearità $\pm 0,3\% (\pm 0,8 \text{ mm max})$ straightness planarità $\pm 0,4\% (\pm 1,8 \text{ mm max})$ surface flatness qualità superficie $\geq 95\%$ surface quality
 ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	$\leq 0,5\%$
 RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	<ul style="list-style-type: none"> $R \geq 35 \text{ N/mm}^2$ $S \geq 700 \text{ N} (< 7,5 \text{ mm})$ $S \geq 1300 \text{ N} (\geq 7,5 \text{ mm})$
 RESISTENZA ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	$\leq 175 \text{ mm}^3$
 RESIST. ABRASIONE SUPERFICIALE (GL - Lappato) SURFACE ABRASION RESISTANCE (GL - Lappato)	UNI EN ISO 10545-6	dichiarare un valore / declare a value
 RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant
 RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant
 RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant
 RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / cleanable
	DIN 51130	R
	DIN 51097	A+B+C
 CLASSIFICAZIONE ANTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	B.C.R.A. (COF)	>0,40 bagnato / wet
	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet
	BS 7976-2:2002 (UK) (Pendulum Test Value)	<ul style="list-style-type: none"> 0-24 scivoloso / slippery 25-35 scivolosità moderata / moderately slippery >36 basso rischio scivolamento / low slipping risk

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E $\leq 0,5\%$
 Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E $\leq 0,5\%$

| VALORI / VALUES |
|--|--|--|--|--|
| ELEMENTS LUX | ELEMENTS DESIGN | BRYSTONE | CHORUS | SUITE |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
| $\leq 0,1\%$ |
| 6 - 9 mm | - | 6 - 9 mm | - | 9 mm |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
| $\leq 150 \text{ mm}^3$ |
| - | - | - | - | - |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
|  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
| - 120x278 Lap. - 120x240 Lap. - 120x120 Lap. | R9 120x278 - 120x120 | R9 120x278 - 120x120 | R9 120x120 | R9 120x120 |
| - Lappato | A+B Natural R10 | - Natural R9 | A Natural R9 | A Natural R9 |
| - |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |  CONFORME
COMPLIANT |
-	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT	 CONFORME COMPLIANT

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

DESCRIZIONE / DESCRIPTION	NORME / REGULATION	REQUISITI PRESCRITTI / REQUIRED VALUES
	EN 14411 - ISO 13006	
 DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	<ul style="list-style-type: none"> lunghezza-larghezza $\pm 0,3\% (\pm 1,0 \text{ mm max})$ length-width spessore $\pm 5,0\% (\pm 0,5 \text{ mm max})$ thickness ortogonalità $\pm 0,3\% (\pm 1,5 \text{ mm max})$ rectangularity rettilinearità $\pm 0,3\% (\pm 0,8 \text{ mm max})$ straightness planarità $\pm 0,4\% (\pm 1,8 \text{ mm max})$ surface flatness qualità superficie $\geq 95\%$ surface quality
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 RESISTENZA ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	$\leq 175 \text{ mm}^3$
 RESIST. ABRASIONE SUPERFICIALE (GL - Lappato) SURFACE ABRASION RESISTANCE (GL - Lappato)	UNI EN ISO 10545-6	dichiarare un valore / declare a value
 RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant
 RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant
 RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant
 RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / cleanable
	DIN 51130	R
	DIN 51097	A+B+C
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	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet
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Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E $\leq 0,5\%$
 Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E $\leq 0,5\%$

VALORI / VALUES	VALORI / VALUES	VALORI / VALUES	VALORI / VALUES	VALORI / VALUES	VALORI / VALUES
PERCORSI SMART	PERCORSI EXTRA	BACK	BEAT	SOUL	EVOKE
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$	$\leq 0,1\%$
- 20 mm K2	- 20 mm K2	9 mm	- 9 mm	- 9 mm	- 9 mm
- $R \geq 45 \text{ N/mm}^2$	- $R \geq 45 \text{ N/mm}^2$	CONFORME COMPLIANT	- CONFORME COMPLIANT	- CONFORME COMPLIANT	- CONFORME COMPLIANT
- $S \geq 10000 \text{ N}$	- $S \geq 10000 \text{ N}$				
$\leq 150 \text{ mm}^3$	$\leq 150 \text{ mm}^3$	$\leq 150 \text{ mm}^3$	$\leq 150 \text{ mm}^3$	$\leq 150 \text{ mm}^3$	$\leq 150 \text{ mm}^3$
-	-	-	-	-	-
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
R11 120x240 K2 - 30x240 K2 - 120x120 K2	R11 120x240 K2 - 30x240 K2 - 120x120 K2	R9 120x120	R9 30x240	R9 30x240	R9 30x240
A+B+C Structured R11	A+B+C Structured R11	A Natural R9	A Natural R9	A Natural R9	A Natural R9
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT
-	-	-	-	-	-



HEADQUARTER via statale 467, 21

42013 Casalgrande (RE) - Italy

FACTORY via canale, 67

42013 Casalgrande (RE) - Italy

WAREHOUSE via dell'industria, 1

42013 Casalgrande (RE) - Italy

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IT_

Ceramiche Keope raccomanda l'utilizzo delle lastre in spessore 6 mm per le sole applicazioni in ambito residenziale, commerciale a traffico leggero e comunque in contesti ove non vi sia passaggio di carichi puntuali pesanti o transito di carrelli a ruote dure. Oltre all'utilizzo a rivestimento è inoltre possibile posarle su pavimenti preesistenti in marmo, pietra naturale o ceramica, senza la necessità di demolire la pavimentazione sottostante. Per l'applicazione su massetto Ceramiche Keope consiglia l'utilizzo del gres porcellanato in spessore tradizionale.

Ceramiche Keope si riserva la facoltà di apportare variazioni ai prodotti illustrati in questo catalogo per necessità produttive o al fine di migliorarne la qualità. I campioni sono puramente indicativi. Gli imballaggi e pesi riportati possono variare per necessità produttive. Consultare gli uffici commerciali al momento dell'ordine.

Per una posa ad opera d'arte, consultare Consigli di posa, pulizia e manutenzione al link keope.com.

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Ceramiche Keope recommends the use of 6 mm thick tiles only for residential and low traffic commercial applications.

These tiles are not recommended for applications involving the transit of heavy loads or hard-wheeled trolleys.
6 mm thick tiles can be installed as wall coverings and as floor coverings over existing marble, stone or ceramic floors without having to demolish the previous floor.

Ceramiche Keope recommends the use of porcelain tiles of conventional thickness for applications over screed.

Ceramiche Keope reserves the right to vary the products illustrated in this catalogue for production purposes or in order to improve quality. Samples are purely indicative. Packaging and weights shown may be varied in line with production requirements. Check with the sales department at the time of order.

To ensure a perfect finish, consult the recommendations for laying, cleaning and maintenance available from keope.com.

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